



# 10 STEPS TO SOLARIZE YOUR COMMUNITY



1. Send emails, make calls, post on Facebook, and post flyers to find at least 10 homes or businesses in your area who are interested in going solar or getting an energy audit. These 10+ people should be **interested** in installing solar panels and considering energy efficiency upgrades in summer 2022. (This is NOT a commitment to do the installation.)

2. Collect 10+ signatures with contact info and addresses by Dec 15th, 2021 via this sign-up link: <https://rb.gy/zpxivv> (Note: can't get to 10? Register anyways! We can help you with outreach and planning.)

3. Reach out to Solarize Fairbanks when you're committed to organizing your community plus have another area organizer, 10+ interested people, and defined area boundaries!



4. With support from Solarize Fairbanks, form a selection committee, jointly review the solar installer proposals, and select the preferred installer for your solarizing community.

5. Around the same time, ensure you have support on leading the effort (Steering Committee) and on conducting outreach (Outreach Committee). This does not have to be a super formal process. But you do need a few folks able to support this effort.

6. Meet with the installer-- confirm area boundaries, outreach approach, timeline, and expectations. *This should happen soon after installer selection.*



7. Community workshops! Solarize Fairbanks will provide support to spread the word and hold a community meeting to outline the process in more detail, discuss the selection process, and support the set-up of committees, and bring in more community members interested in solarizing and/or doing energy efficiency.



8. Encourage your neighbors to consider a discounted energy audit through the Solarize Campaign to assess changes they can make to reduce the energy use in their home or business.

9. Remind participants of the deadline to sign up and determine the group purchase discount (*summer 2022*).

10. Join with others in your area to get an energy audit and/or see solar panels installed! (*End of construction season*).

